

SEE CINERAMA NEW PIX BIZ HYPO

ABC-TV IN DRIVE FOR TOP TALENT

ABC has entered the competition for top talent and negotiations have been initiated by Robert Kintner, prexy of the network, with agencies for the best available performers to step up its program quality in anticipation of FCC approval of the skein's merger with United Paramount Theatres by late November. Talent roundup is in line with Kintner's promise to the Commission that the merged companies would buy properties comparable to those on NBC and CBS. Talent sought by Kintner would be used chiefly on television although the radio operation would

Elevator Ops' Strike

Ups Chi Boxoffice 25%

Chicago, Oct. 1.—Film theatre boxoffice jumped upwards of 25% this morning when an estimated 500,000 Loop workers were stranded on the first floor of their office buildings by an elevator operators' strike.

On the noon screenings, the World Series game was figured to put heavily into the take but all downtown houses reported business ahead of a normal Wednesday noon see.

Sodom and Gomorrah

On Small-Todd Sked

New York, Oct. 1.—"Sodom and Gomorrah," to be filmed in color, has been set as the second of three pictures which Edward Small and Mike Todd will make abroad for United Artists.

Par Thespacts Juve

Off UCLA Campus

Ronald Harnack, UCLA junior, was inked to a Paramount contract yesterday. He is the son of Cecil V. Harnack, formerly in the music departments of several Hollywood film studios.

Hitching 'Wagon' to—

New York, Oct. 1.—L. B. Mayer, an investor in Cinerama, is reported so impressed with the preem of Cinerama last night that he's planning to produce "Paint Your Wagon" in Technicolor for exhibition in the new process.

Mayer, it is said, will also produce a regular version for standard theatrical showing.

AGVA Calls Jerry Lewis, Prime Problem Child, Up On the Carpet Again

Jerry Lewis, whose penchant for doing gratis performances in nite-ries has cost him several fines ranging from \$250 to \$1,000, comes before the American Guild of Variety Artists' exec board here Nov. 19, again charged with violating AGVA's rule against such activity.

Charge stems from an alleged gratis performance put on by Lewis, who reportedly got into the act with Sammy Davis, Jr., when Davis opened at Ciro's several weeks ago.

AGVA Coast rep Eddio Rio says Lewis has been notified of his upcoming date with the board, and

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Glenda Farrell, Ross In 'Night Flowers'

Glenda Farrell and Anthony Ross drew pacts at UI yesterday for featured roles in "Night Flowers." Pic is currently before the cameras with Joyce Holden and Harvey Lembeck toplining.

DEPINET, TEVLIN RESIGN RKO POSTS; SEE STOLKIN PREZ, GRANT CHAIRMAN

New York, Oct. 1. — RKO Pictures' board of directors met here today and under terms of the sale agreement with Howard Hughes, tendered their resignations. The board also received the resignations of all RKO film company officers, including prexy Ned E. Depinet; C. J. Tevlin, v.p. in charge of the studio; William Clark, treasurer, and J. Miller Walker, secretary.

The board formally reconvenes tomorrow, when a new slate of officers and directors will be named. Reports here indicate that Arnold

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Ecstatic NY Notices Liken Impact Of New Invention To Advent Of Sound Films

New York, Oct. 1. — Unveiling of the Cinerama process last night to an SRO Broadway Theatre audience today brought a batch of rave notices from the press, and in some quarters was seen as a possible hypo to the picture business matching the advent of sound.

The New York Times front-paged Bosley Crowther's byline account which tabbed the presentation "most spectacular and thrilling," adding that first-nighters were as excited as if they were seeing motion pictures for the first time and pointing out Cinerama possibilities for dramatic stories.

The Herald-Tribune review concurred event was a "thrilling experience," and said that whatever its future, "it has a glorious present."

Macy's Department Store took a full page ad in the Times calling Cinerama "most important thing

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Glenn Ford's Injuries Stall Start of 'Sun'

Due to injuries sustained by Glenn Ford, start of Wayne-Fellows' "Plunder In the Sun," in which the actor will star, has been postponed several weeks. Ford recently received three broken ribs and lacerations while before the cameras for UI's "The Man From the Alamo."

Actor still has two-to-three weeks' work in "Alamo" at UI, and is expected to resume chores here around Oct. 20. "Sun" was originally to have teed off in Mexico on Oct. 29.

Univ.'s 9-Month Net Soars To \$1,752,472

New York, Oct. 1. — Universal Pictures and subsids had consolidated net earnings of \$1,752,472 for the 39 weeks ended Aug. 2, after providing \$2,650,000 for estimated federal income and excess profits taxes and provision of \$250,000 for contingencies. This compares with a consolidated net of \$1,127,182 in the same period last year, when \$1,675,000 was provided for taxes and \$400,000 for contingencies.

Earnings are equivalent to \$1.63 per share on the 961,698 shares of outstanding common, compared with 98 cents on 960,498 shares of common last year.

Lewis Loses Schlitz Vidpix Biz To Gibbs

Schlitz has terminated its deal with Edward Lewis Productions after 26 telepex for brewer's Playhouse of Stars which complete the series next month. Contract for the new collection of vidpix has been signed with John C. Gibbs, who conducts a literary agency in NY and supervises production of the Robert Montgomery dramatic series on TV.

Gibbs is now in Hollywood as—

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Milt Rackmil Coasting

New York, Oct. 1.—Milton Rackmil, prexy of UI, heads for Coast tomorrow for two weeks of confabs with studio toppers William Goetz and Leo Spitz.

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